





## Overview

- The Tucson HOA Landscape Transformation Program seeks to incentivize HOA commercial customers of the City of Tucson Water Service to transition from high water-use plants and turf to native, desert-adapted, low water-use plants. The program provides financial incentives, guidance, and support to assist HOAs in collaborating with landscape designers to create sustainable designs for their common areas.
- The ultimate goal is for HOAs to install and maintain this landscape to conserve water.
- Engaging professional landscape designers supports HOAs in developing a cohesive vision for their common areas while also aiding in effective budgeting and planning. Such expertise ensures that the landscaping transitions align with both aesthetic preferences and practical water conservation goals.

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#### City of Tucson Water provides:

• A financial incentive to their HOA commercial customers to replace their common area high water-use landscaping with native and desert-adapted, low water-use plants

#### Smartscape provides:

- An education program to learn about Smartscape and this program
- Guidance and support for qualifying HOAs as they move through the program

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# What does it take for an HOA to be successful?

- Committed Board of Directors
- Project Manager or "Champion" who is the primary point of contact for all stakeholders
- Ability of this person, and the Board of Directors/Landscape Committee to correctly interpret and explain the HOA Program's ideas and concepts

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### If/When Your Application is Approved

HOA board chooses a project champion or hires a Project Manager

- Smartscape organizes a Cohort of HOAs that will meet monthly via Zoom to share information and ask questions.
- Smartscape will guide and support these HOAs as they move through the program.

Smartscape will provide "How To" Workshops:

- Write an RFP
- Find and collaborate with a designer, builder, and maintenance contractor
  How to gather key Geographic Information Systems (GIS) documents that a designer will need for the transformation process.



